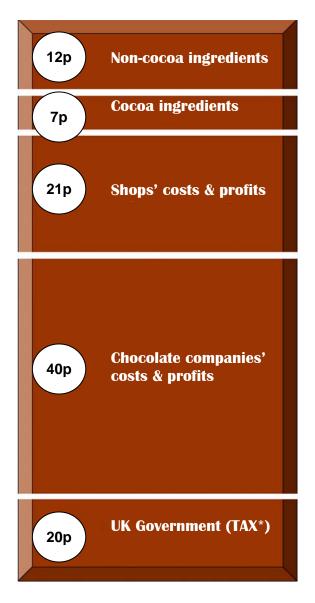


Breaking up the bar

Who gets what from a £1 bar of chocolate?



*20p represents 20% VAT paid on 80p worth of chocolate. This model is an updated version of the 1990 ICCO Model.